**Key Issue 4.1: Where Are Cultural Groups Distributed?**

***Pages 114-119***

*\*\*\*Always keep your key term packet out whenever you take notes from Rubenstein. As the terms come up in the text, think through the significance of the term.*

1. What is the difference between a **habit** and a **custom** and provide an example of each?
2. What influences the spatial distribution of wine production?
3. Complete the following table comparing and contrasting the **origins**, **diffusion**, and **distribution** of **folk** and **popular culture** by reading pages 115-117.

|  |  |  |  |
| --- | --- | --- | --- |
| **Define** | **Origins** | **Diffusion** | **Distribution** |
| **Folk Culture is…** |  |  |  |
| **Popular Culture is…** |  |  |  |

1. Describe the impact and distribution of cell phones on popular culture.
2. Describe the use of social media worldwide.

**Key Issue 4.2: Where Are Leisure & Material Culture Distributed?**

***Pages 120-129***

1. List the elements of the **origin** and **characteristics** of **folk music**.
2. List the elements of the **origin** and **diffusion** of **popular music**.
3. List the elements of the **origin** and **diffusion** of **soccer**. Be sure to discuss the connection to folk and popular culture.
4. Identify (example) and discuss the importance of regionally distinctive sports.
5. Label popular sports with the countries in which they are the most popular.



1. In Western countries where popular culture predominates, clothing styles generally reflect \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ rather than particular \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
2. How does clothing style (in this case shoes) indicate the influence of the environment on folk culture?
3. Can you think of other restrictions on clothing styles in developed countries, perhaps in schools?
4. What are **three** facts about clothing styles associated with popular culture?
5. Food preferences are strongly influenced by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
6. How can politics influence the spread of popular food preferences?
7. List **three** different examples of food habits and the unique folk cultures each illustrates.
8. Indicate some food taboos, along with the cultures that practice them, in the chart below.

|  |  |
| --- | --- |
| **Food Taboos** | |
| **Cultures/Regions** | **Foods/Reasons** |
|  |  |
|  |  |
|  |  |

1. Do your food preferences match the predominant ones in your region?
2. In what sense are building materials of folk housing unique?
3. Give **three** examples of how religious values or belies may influence folk housing.
4. Fred Kniffen, a cultural geographer, has identified three source regions for American folk housing styles: New England, Middle Atlantic and Lower Chesapeake. Briefly describe the housing styles he identified with each region.
   1. **New England** –
   2. **Middle Atlantic** –
   3. **Lower Chesapeake** –

**Key Issue 4.3: Why is Access to Culture Unequal?**

***Pages 130-137***

1. Give **two** reasons for which television is an especially significant element of culture.
2. Using the 2005 map in Figure 4-32 on page 130, complete the following chart about television access

|  |  |  |
| --- | --- | --- |
| **Television is Universal** | **Television is Common** | **Television is Rare** |
|  |  |  |

1. Using the maps on page 131 answer the following questions:
   1. In 2017, where was the Internet most widely available?
   2. In what regions, then, are there populations still relatively untouched by the Internet?
2. What trends do you see regarding the U.S. and the distribution of TV? Of the Internet?
3. Briefly describe the diffusion of the three social media platforms.

Facebook-

Instagram-

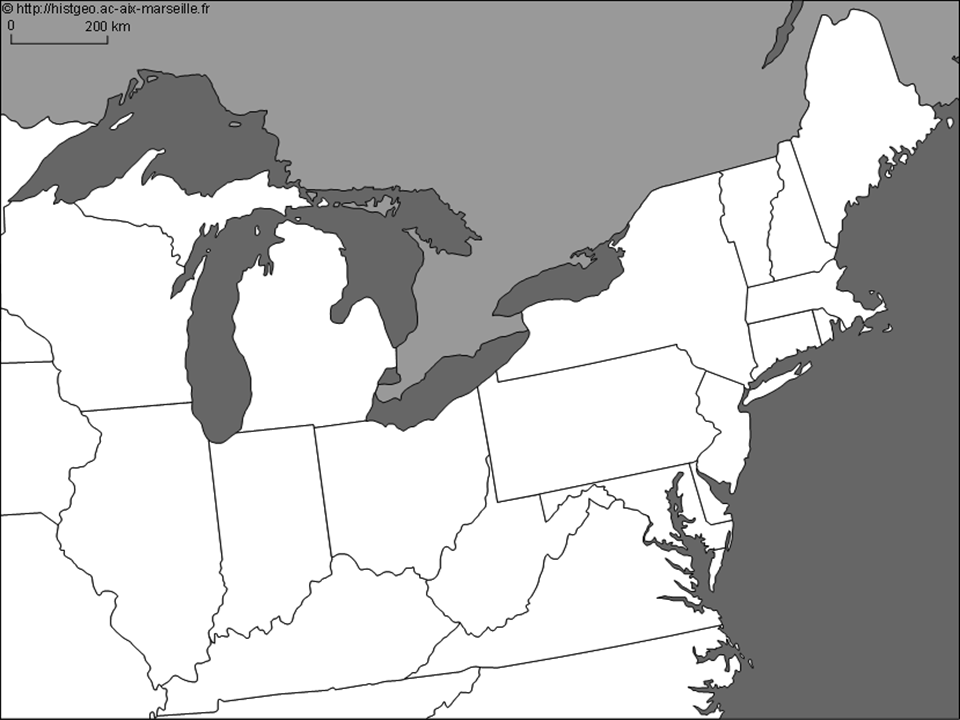
Twitter-

1. What leads some countries to banning certain types of technology?
2. Why do developing nations view television as a new source of cultural imperialism?
3. How have countries taken action against citizens that attempt to circumvent government restrictions on technology?
4. Describe the distribution and types of cyberattacks.
5. What is fake news and what are the other practices linked to misinformation?
6. What is the purpose of collecting personal data?

**Key Issue 4.4: Why Do Cultures Face Sustainability Challenges?**

***Pages 138-143***

1. Where did Amish culture originate, and how did it diffuse to the United States?
2. What is happening to the Amish in the United States today?
3. Label and shade the areas of larger Amish settlements in the U.S. (Use Figure 4-50 on page 138).



1. How has global diffusion of popular social customs had an unintended negative impact on women in India?
2. What are the **two** ways in which popular customs have an adverse effect on the natural environment?
3. What is a ***cultural homogenization****?*
4. How and why is the concept of ***uniform landscapes*** utilized by fast-food restaurants*?*
5. How is the playing of golf and golf courses an example of a popular custom that is not generally in harmony with the local environment?
6. Provide examples of cultural divergence for each of the following:

Urban-Rural differences:

Cultural Differences Interregional scale:

Cultural Differences Individual scale: